

OK TO ENTER: /A.B./

RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-------------|---|-----------------|-----------------|
| Applicant: | Hosea, et al. | Examiner: | Boyce, Andre D. |
| Serial No.: | 09/558,755 | Group Art Unit: | 3623 |
| Filed: | April 21, 2000 | Docket No.: | 60136.0097USU1 |
| Title: | METHOD AND SYSTEM FOR WEB USER PROFILING AND SELECTIVE CONTENT DELIVERY | | |

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of April 14, 2010, Applicant respectfully request reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 11 of this paper.